

PROJECT | 2021-2026

CONECTA

Connecting Watershed Health with Sustainable Livestock and Agroforestry Production

Strategic Objective: Sustainable Management



CONECTA

CONECTANDO LA SALUD DE LAS CUENCAS
CON LA PRODUCCIÓN GANADERA Y
AGROFORESTAL SOSTENIBLE



Photo: Fulvio Eccardi

Objective

The Connecting Watershed Health with Sustainable Livestock and Agroforestry Production (CONECTA) project aims to improve integrated landscape management and promote climate-smart production practices in selected watersheds in the states of Chiapas, Chihuahua, Jalisco, and Veracruz. Mexican Fund for the Conservation of Nature (FMCN, acronym in Spanish) is responsible for fiduciary aspects, and the National Institute of Ecology and Climate Change (INECC, acronym in Spanish) is responsible for technical leadership. CONECTA's financing comes from the Global Environment Facility (GEF) through the World Bank and is implemented from 2021 to 2026.



Map: States where the CONECTA project operates.

Components

1

Development and promotion of integrated landscape management.

The objective is to promote and implement integrated landscape management practices through:

- (i) developing and improving six integrated landscape management instruments in priority watersheds (Integrated Watershed Action Plans, IWAP)
- (ii) implementing these instruments through the coordination of public and private programs for a better alignment of actions and investments at the basin level.

2

Strengthening business skills for sustainable livestock farming and agroforestry.

This component strengthens formal and informal groups of sustainable livestock and agroforestry production to increase their organizational and management capacity.

3 Conservation, restoration, and implementation of climate-smart practices in livestock and agroforestry landscapes.

This component finances subprojects that cover a variety of activities to increase integrated management of the landscapes of the target watersheds.

4 Project coordination, collaboration, and knowledge management.

The project facilitates the exchange of knowledge and experiences between selected watersheds, systematically documenting and sharing good practices and lessons learned with beneficiaries and interested parties, as well as other related initiatives.

Achievements

Completion of the **IWAP Vallarta**, in Jalisco, which covers 423,056 hectares, as well as the **IWAP Istmo-Costa, in Chiapas**, with a coverage of 106,744 hectares.

Support **30 groups of producers** to implement sustainable production business strategies.

Restoration/conservation of 10,756 hectares with the active participation of 843 producers (316 women and 527 men) who implement sustainable management practices.

Data updated at the end of 2024.

Contact

Sergio López
Sustainable Management Director, FMCN
sergio.lopez@fmcn.org

Karín Mijangos
Technical Coordinator, FMCN
karin.mijangos@fmcn.org



Medio Ambiente
Secretaría de Medio Ambiente y Recursos Naturales



INECC
INSTITUTO NACIONAL
DE ECOLOGÍA Y
CAMBIO CLIMÁTICO